



**SDG_s LEADERS
SUMMIT 2025**

PROCUREMENT

BVLGARI HOLIDAY WINDOWS

AUGUST 2025

EXECUTIVE SUMMARY

A JOURNEY TOWARD SUSTAINABLE PROCUREMENT: ROMA CONDOTTI BOUTIQUE

Multi-year sustainable procurement strategy for Holiday Windows

Focused on

Reusability

Local sourcing

Reduction of carbon
footprint

Supplier collaboration

Proven positive outcomes

Cost avoidance

Reuse lifecycle

Environmental compliance



PROJECT OVERVIEW & OBJECTIVES

EXTEND THE LIFESPAN OF MAIN STRUCTURES

The window display structures were built every year and redesigned at least three times per year for each festive season, generating massive material waste and high costs.

REDUCE EMISSIONS FROM PROCUREMENT AND TRANSPORTATION

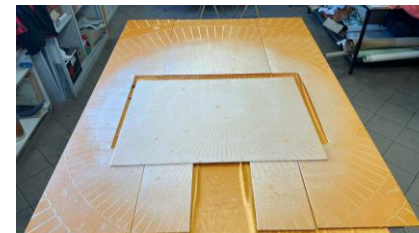
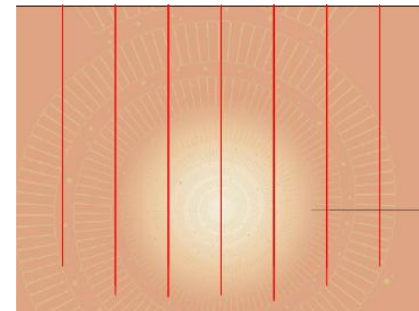
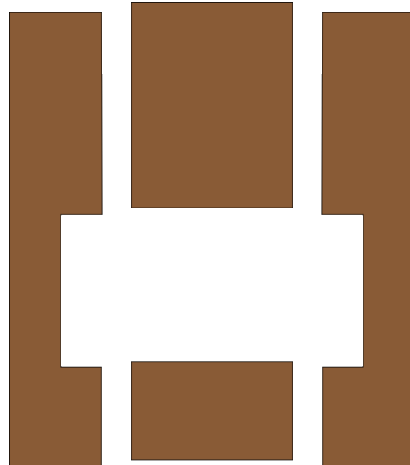
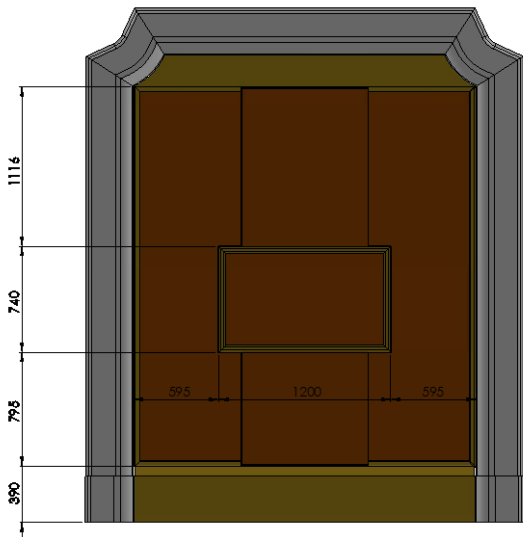
Materials and decorations came from suppliers spread around the world, with air transport resulting in high environmental impact.

PROMOTE REUSE AND RECYCLABILITY

Many decorative elements were single-use and ended up in landfills at the end of the campaign.

INVOLVE LOCAL AND CERTIFIED SUPPLIER

Procurement did not always consider sustainability criteria or environmental/social certifications.



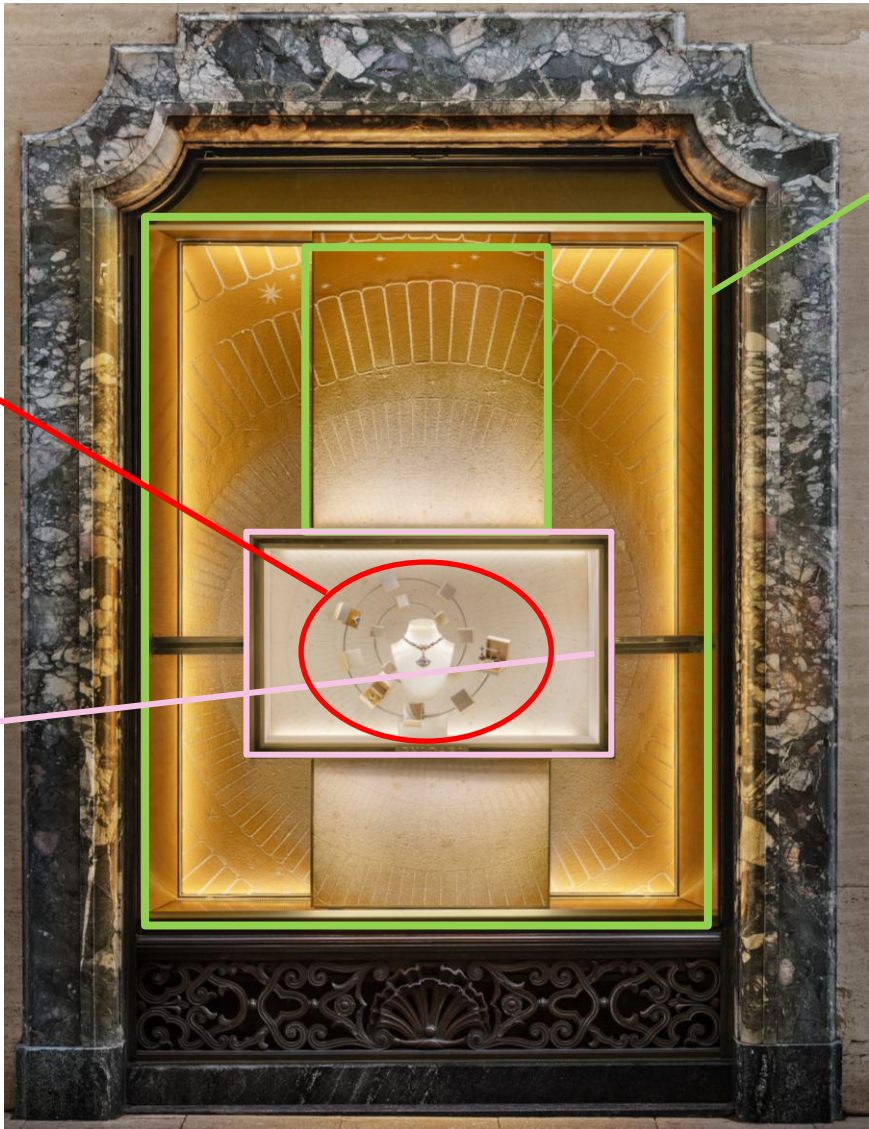
MODULAR DESIGN & REUSE



CLUSTER DISPLAY ICON					
BLGACCC14N0002	BLGACCC0300010	BLGACCC0300006	BLGCLPC0300005	BLGCLPC0300006	BLGCLPC0300007
H70 MM EARRING PROP FOR TIE - LARGE	V-RING CLIP, SQUARE INSERT DOUBLE CREAM/COM	C-CUFF 50MM - SQUARE INSERT	C-CUFF 25MM - SQUARE INSERT	C-CUFF 10MM - SQUARE INSERT	
1	1	5	2	2	2

The internal box is made of a wood and metal frame, and a set of MDF panels covered with silk, fixed with magnets; these panels are replaced once per year.

NOTE: The window display is equipped with an electrical system capable of powering lighting effects **without the use of external transformers.**



The **external box** is made of a **metal structure** and a set of **interchangeable panels** fixed using a **magnetic system**. The panels are made of 1 cm-thick MDF, covered with **glue-free paper**, allowing reuse for approximately **3 rotations**.

Guaranteed reuse

3+

Campaigns/year

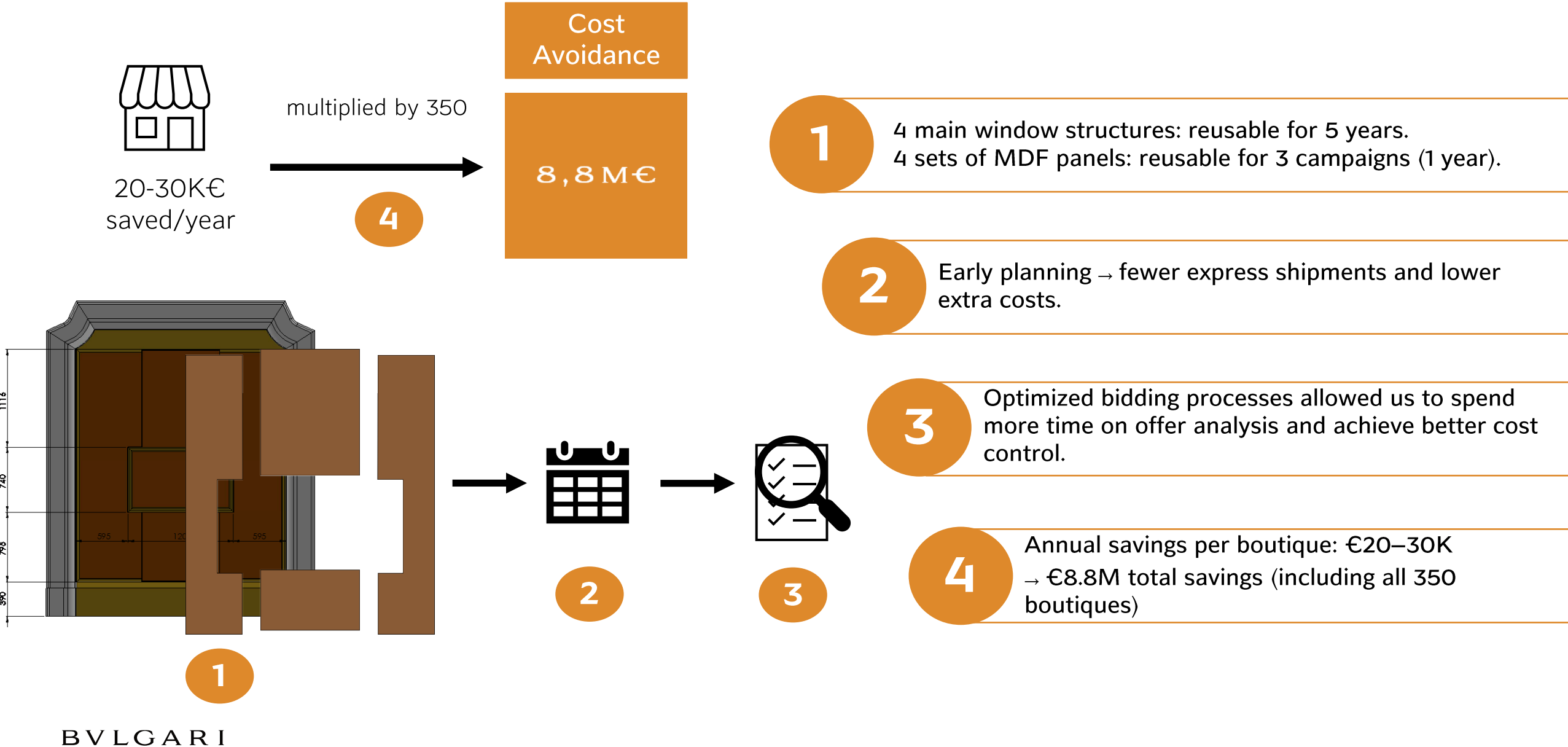


Efficiency gains

6 weeks

Of lead time saved per boutique/year

ECONOMIC BENEFITS & COST AVOIDANCE



LOCAL & CERTIFIED SUPPLIERS

OVER 70% LOCAL SUPPLIERS

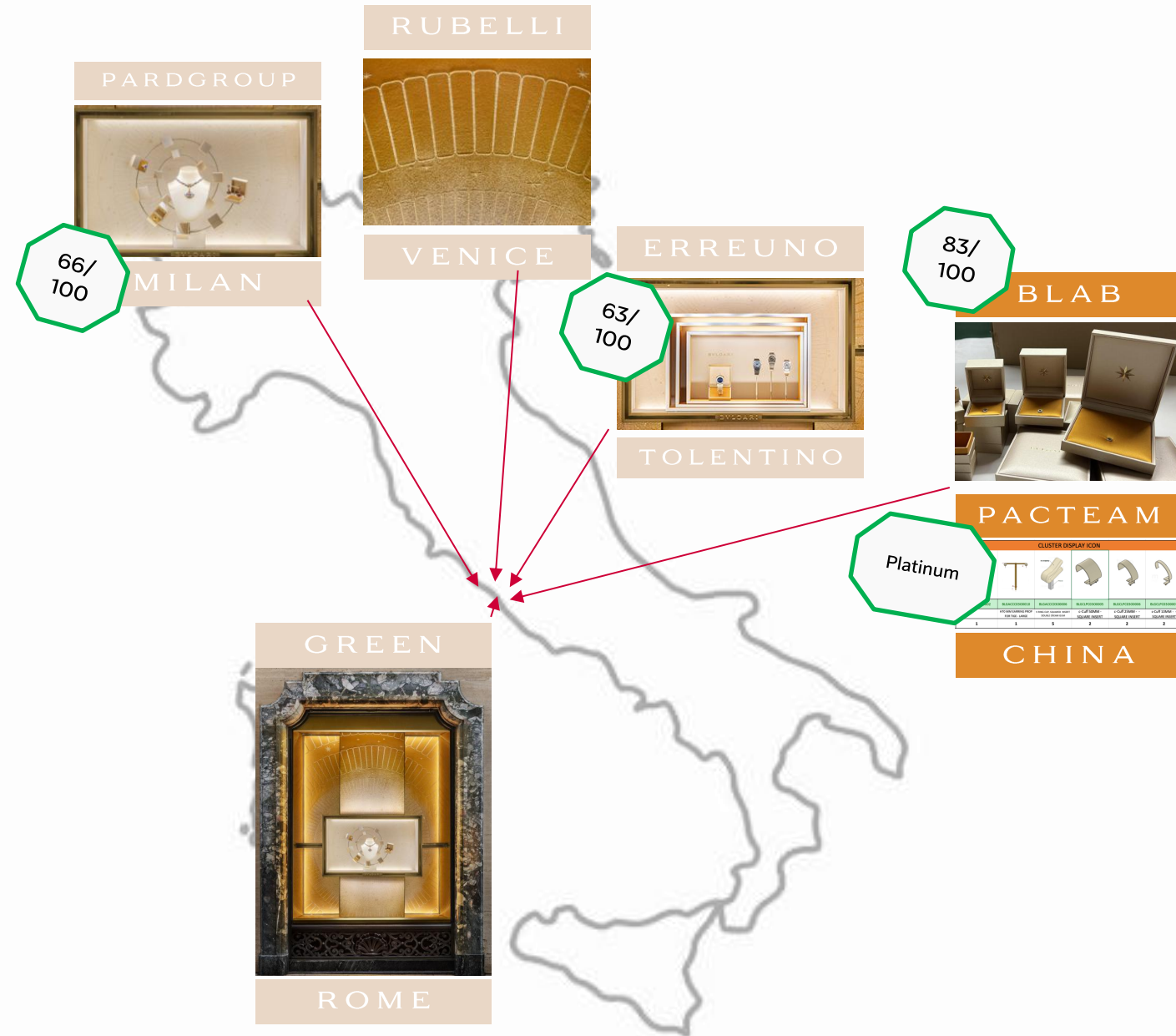
Bulgari promotes the use of local suppliers to minimize transport impact and support local economies. Among our main partners are Rubelli, Pardgroup, ERREUNO, and Green, all located less than 500 km from our points of sale.

CHALLENGES OF THE GLOCAL STRATEGY

However, for some categories such as props and packaging boxes, the local market presents significant limitations:
we are therefore forced to rely on global partners such as B Lab and PACTEAM, with facilities in China, a suitable solution for Asia, but less so for the rest of the world.
The GLOCAL strategy helps offset the use of distant suppliers,
but these dependencies highlight the limitations of this model and the need to expand the supplier network or intensify efforts to identify closer and more sustainable alternatives.

CERTIFICATES

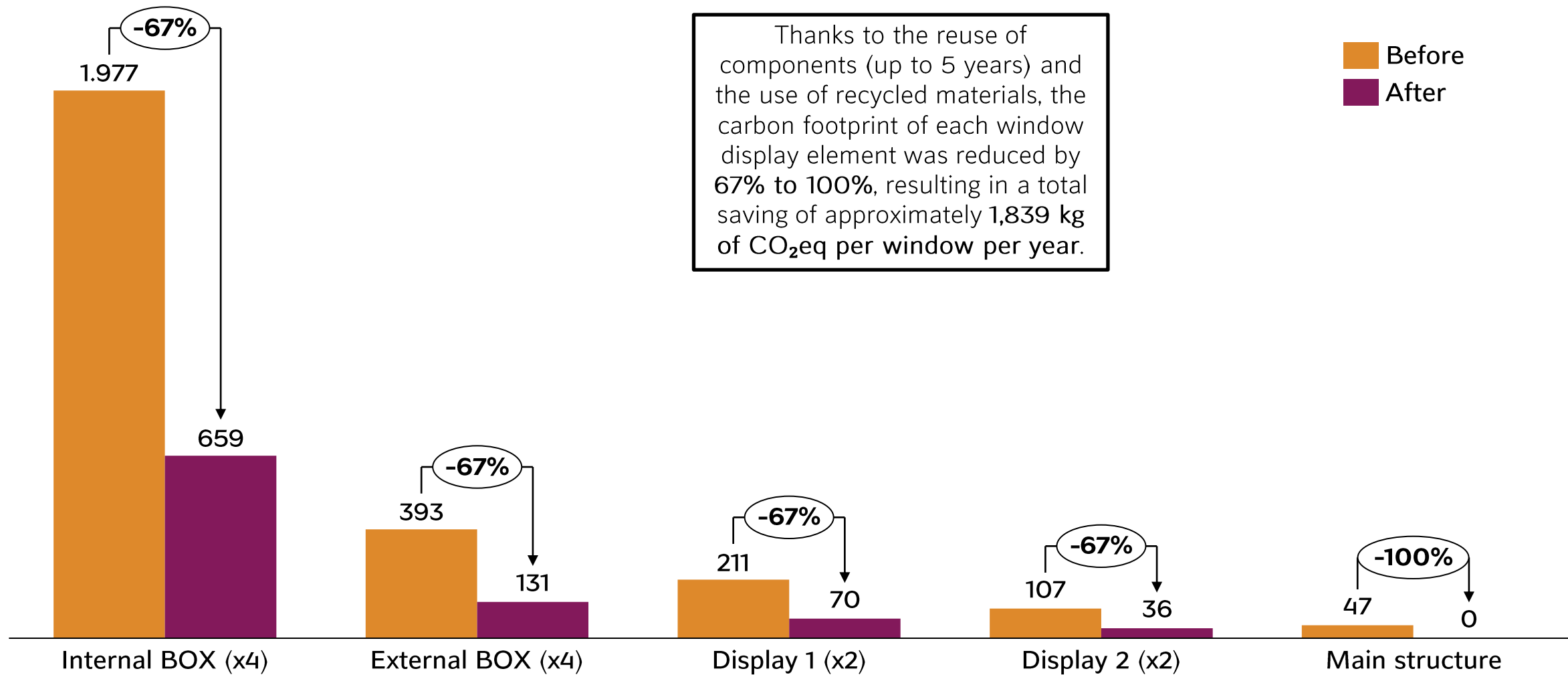
FSC® certified (B-Lab, Pardgroup, Erreuno)
EcoVadis rated partners (score > 45).
Plastic-free and low-emission materials.



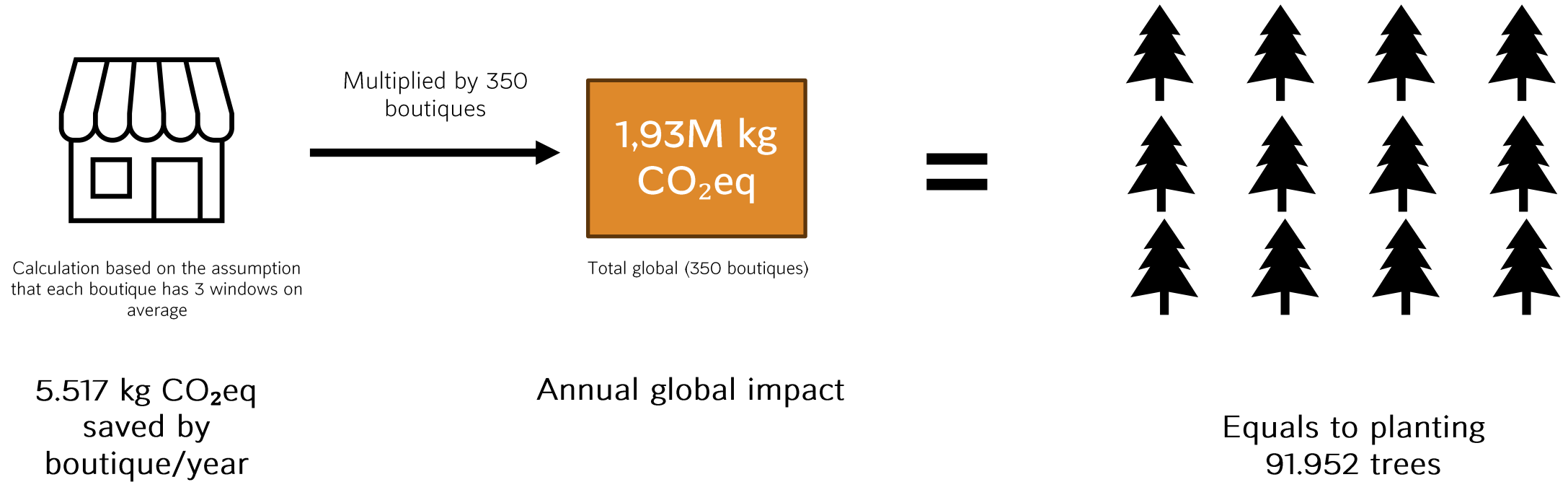
New window

New window

CO₂ FOOTPRINT OF A WINDOW DISPLAY, BEFORE AND AFTER THE IMPLEMENTATION OF THE NEW SYSTEM (2/2)



RESULTS & METRICS: GLOBAL IMPACT AND CO₂EQ SAVINGS



The new window display system reduces the annual global CO₂eq impact by over 1.9 million kg, the equivalent of planting nearly 92,000 trees every year.

INNOVATION & NEXT GOALS

1_INNOVATIVE PROCUREMENT

Procurement is at the core of innovation, enabling sustainable solutions, collaboration with suppliers, and new materials to reduce environmental impact and create long-term value.

BENEFIT CHART : INNOVAZIONE

1. Early planning to dedicate more time to researching innovative and sustainable materials.
2. Pilot projects with suppliers to test new eco-design and low-emission concepts
3. Digital tools to track and measure sustainability impact (CO₂eq, ESG metrics, recyclability).
4. Circular solutions to reduce waste and optimize reuse.
5. Use of Artificial Intelligence to make more informed and strategic sourcing decisions.

2_SUSTAINABLE ROADMAP

Our roadmap expands the reuse model, integrates bio-based materials, and strengthens ESG practices to embed sustainability into every procurement decision.

BENEFIT CHART : ROADMAP

1. Expansion of the reuse model to other store assets (furniture, secondary packaging).
2. Integration of bio-based and low-emission materials across all sourcing categories.
3. Collaboration with suppliers to obtain environmental and social certifications.
4. Strengthening ESG metrics for transparent reporting and shared KPIs.
5. Development of GLOCAL sourcing to reduce CO₂, support local economies, and strengthen brand equity.



CONCLUSION & CONTACTS

Bulgari demonstrates that luxury and sustainability can coexist and create value.

A continuous commitment to innovative, responsible, and globally replicable solutions.

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